

helly Gould

**CONTEMPORARY PAINTER** 

What if luxury had a face?

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### Nelly - Unfiltered Art, Raw Emotion

I'm Nelly, a contemporary painter based in Toulouse. Painting is more than a gesture — it's a necessity.

Each canvas is an explosion of raw emotions, a silent scream frozen in texture. Nothing is calculated — everything is instinct, tension, energy.

I never attended art school, and that's my greatest strength. My art is free, unconstrained by rules, guided by one truth: pure feeling.

I paint what I live, what the world evokes in me, what my gut demands.

My universe swings between realism and abstraction, tribute and irony — always with a touch of humor and a search for meaning. Every color, every line, every texture tells a story — mine, yours, and that of anyone bold enough to look beyond appearances.

My work doesn't aim to please — it provokes, it shakes, it touches.

Indifference has no place here.

Welcome to my world.

You'll never look at a painting the same way again.

## **An Instinctive and Daring Art**

My work is an explosion of emotion and spontaneity. Each canvas is a sensory experience, where colors, textures, and forms clash to create visual and narrative tension.

## A Hybrid and Experimental Style

I navigate between figuration and abstraction, playing with contrasts and materials.

My process is often guided by improvisation — I let the painting surprise me, while striving to capture raw and authentic energy.

#### **A Boundless Exploration**

I work with a variety of surfaces — cotton canvas, stretched fabric, cardboard — each one influencing how I build my compositions.

My focus on materiality involves layering and textured effects to create depth and relief.

I use color instinctively, where vibrant tones meet deep blacks to amplify the visual impact.

#### **Turning Art into an Exchange**

My work is an invitation to interaction.

I love when my pieces provoke a reaction — an emotion, a smile, a thought, or a question.

More than a static image, I want my paintings to be a dialogue with the viewer.

que mes peintures soient un dialogue avec le spectateur.

# <u>"Ruthless Dynasty"</u>

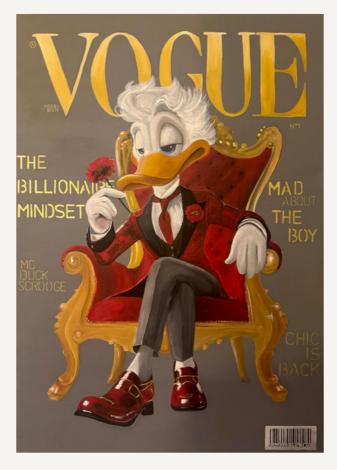
A dive into the world of power and influence through four striking portraits of a timeless character, reimagined with boldness and personality.

#### Sunset Millonnaires 100/81 cm Acrylic on canvas



He doesn't sell himself. He imposes himself. Sunset Millionnaire is the art of silent presence. A mastered posture. A quiet strength. Inscribed quote: "Money is a terrible master but an excellent servant."

#### One of a Kind 92/65 Acrylic on linen canvas



Scrooge trades his top hat for a tailored suit and the posture of a dominant dandy.

This piece subverts the codes of fashion media and capitalism to create a chic, cynical, and ultra-contemporary icon.

The beloved character becomes a symbol of unapologetic arrogance, ostentatious power, and twisted elegance.



# The Master of the Game 92/65 Acrylic on canvas

Piercing gaze, assertive pose — he doesn't follow the rules, he makes them. In a nod to the codes of luxury and masculine elegance, this figure becomes the embodiment of power, blending pop irony with unapologetic sophistication.

#### The Gentlemen 92/65 Acrylic on canvas

A pop and refined reinterpretation of an iconic character, transformed into a true style icon.

A mix of humor and luxury, where arrogance meets sophistication.

A unique, original piece full of personality and flair.





#### "Summer Chic" 92/65 Acrylic on canvas

Mickey reimagined as the face of effortless French chic.

Wearing a sailor shirt against a golden Saint-Tropez backdrop, he embodies luxury with a playful, ironic twist.

Pop culture meets seaside elegance — bold, stylish, and unmistakably iconic.

# "Crustacean Society"

Here, crustaceans take their revenge and become the new icons of modern society — flashy, tattooed, spotlighted... like unexpected VIPs.



# Pinch Me, I Must Be Dreaming! 55/46 acrylic on canvas

Luxury Lobster is an explosion of color and attitude.

This lobster is transformed into a pop icon, balancing provocation and tongue-incheek irony.

A vibrant medium for bold and modern expressions.

#### Scallop Scandal 55/46 acrylic on canvas

A sacred shell turned urban icon — tagged, exhibited, overexposed.

Blending luxury, street art, and irony, it fully embraces its new status: a pop star from the deep. Here, everything is claimed — even the scandal.



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